



# PARC

Parks & Recreation Community Foundation

## FROM OUR PRESIDENT

First, I want to thank Bruce Stevens for his tremendous leadership of PARC during 2015-2016. It was a very successful year!

We are so fortunate to live in a place with beautiful public spaces and exceptional year-round recreation opportunities. In Santa Barbara, I'm sure there's some special public place and recreational activity near and dear to every one of us!

This newsletter highlights some of our 2015-2016 accomplishments. It also features PARC's main focus for 2016-2017—the renovation of the Cabrillo Pavilion and Bathhouse. This 1927 building is a true icon in our City and PARC will be hosting events throughout the year to raise funds to support the project. Please take the time to read about the exciting upcoming renovation efforts for this Santa Barbara treasure!

Finally, PARC's successes happen only because of the volunteers, sponsors, and contributors like you. Please join me in supporting PARC with your donation today. Thank you for your generosity!



**Lesley Wiscomb**

2016-2017

## OUR MISSION

The Parks and Recreation Community (PARC) Foundation promotes, preserves and enhances parks, recreation programs and open space in Santa Barbara for the enjoyment, appreciation and improved quality of life for present and future generations

## PARC Year in Review

*Making a Difference in Santa Barbara*

### Summer Camp Scholarships

Provided to **89 financially-challenged children** for a safe and fun summer camp experience.

### Teen Culinary Arts Program

Supported **35 teens** to develop both vocational and life skills through hands-on training and mentoring by professional chefs.

### Free Swim Lessons

**52 children** are safer in the water through the skills taught in the program sponsored by the Monica's Swim Campaign.

### Junior Lifeguard Program

**Two aspiring lifeguards** participated in a strenuous and fun 8-week summer program through the Paul Hodgert Scholarship Fund.

### Andrée Clark Bird Refuge Stretch Station

Through a generous donation from Bill and Loraine McIntosh as well as City funds, **exercise and stretch equipment** was installed at the Bird Refuge.

### Fourth of July Celebration

**Over 50,000 people** enjoyed fireworks and festivities on the waterfront. PARC was fiscal sponsor for the group that raised funds for the celebration.

## BOARD OF DIRECTORS

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## FEATURED PROJECT

# Stretch Station Now Open

## *New Adult Outdoor Exercise Equipment Area Offers Unique Exercise Experience at Andrée Clark Bird Refuge*

The Andrée Clark Bird Refuge is home to something new—the City of Santa Barbara Parks and Recreation Department has installed an adult exercise equipment area.



*The three pieces of equipment at the Andrée Clark Bird Refuge offer a range of gentle stretching options for users.*

The new exercise equipment was installed by the City of Santa Barbara Parks and Recreation Department in early September 2016, and is known as the “Stretch Station.”

The Stretch Station is located on Los Patos Way next to the parking lot and bike path. The Stretch Station features three pieces of equipment, to be used for gentle stretching and exercise, and the exercise area’s location provides a convenient meeting place for exercise groups. The equipment has proved popular with the public, seeing consistent use and prompting positive feedback from users.

Designed for walkers, runners, cyclists, or anyone wanting to take a stretch-break at a scenic outdoor location, the Stretch Station is open to the public during park opening hours (sunrise to 10:00 p.m.).

The Stretch Station was funded by the City of Santa Barbara, the Parks and Recreation Community (PARC) Foundation, and Bill and Lorraine McIntosh.

**MAKE A REAL DIFFERENCE TO SANTA BARBARA**

# Donate to PARC Today!



To make a tax-deductible donation to the PARC Foundation, please visit [parcsb.org](http://parcsb.org) or send a check to

**The Parks and Recreation Community Foundation**  
**P.O. Box 91742**  
**Santa Barbara CA 93190**

*Please make checks out to The Parks and Recreation Community Foundation.*

Your donation will make a real difference toward supporting recreation programs and making projects like the Cabrillo Pavilion and Bathhouse Renovation possible.



# Cabrillo Pavilion and Bathhouse

*Renovation of “Crown Jewel of East Cabrillo Boulevard” Will Enhance Historic Building, Creating State of the Art Recreation and Event Center for the Santa Barbara Community*



*3D rendering of the Cabrillo Pavilion and Bathhouse promenade after completion of the upcoming renovation project..*

Located on East Beach, the Cabrillo Pavilion and Bathhouse was constructed in 1926 and gifted to the City in 1927 by David Gray with the stipulation that it be dedicated for park purposes and public recreation.

Since that time, the building has served as a key coastal recreation facility in Santa Barbara for 90 years. Although today it is the hub of City summer recreation programs such as Junior Lifeguards, and a popular social event center, the building’s outdated interiors, structural deficiencies, failing mechanical, electrical and plumbing systems, as well as poor site accessibility, significantly limit its potential to serve Santa Barbara residents and visitors well into the future.

As a result, with City Council support and funding of \$9.1 million in former Redevelopment Agency (RDA) bond funds, the Parks and Recreation Department embarked on a complete

building renovation plan in early 2014.

The renovation will celebrate the building’s history and architecture while achieving necessary building system and structural upgrades, enhancing access, expanding community



*Weddings and celebration bookings are always in high demand at the Cabrillo Pavilion, one of the Parks and Recreation Department’s most popular special event venues.*

recreation, and providing a premier public special event facility.

Now that project design is nearing completion, the PARC Foundation has pledged its support for raising funds to support project construction. The total cost of the project is estimated to be \$14 million. In addition to the \$9.1 million of RDA funds, the City Council has set aside \$1 million from the General Fund. With the capital campaign kicking-off in early 2017, the PARC Foundation will be hosting events and seeking opportunities for both grants and community gifts.

“This project is really the Department’s most ambitious endeavor in decades,” said Parks and Recreation Director Jill E. Zachary. “It’s exciting to be embarking upon something that may prove to be our greatest legacy to future generations of Santa Barbarans.”

We invite you to become involved and support investment in Santa Barbara’s most loved beachfront recreational facility. Your support will make a real difference to this historic project.

To learn more about donating to the Cabrillo Pavilion and Bathhouse Renovation Project, please see the box at the bottom of the facing page.



*The Cabrillo Pavilion and Bathhouse has long been a center for community events, as seen in this 1940s-era photo from the Parks and Recreation Department archives.*

# THE PARC FOUNDATION GRATEFULLY ACKNOWLEDGES THE FOLLOWING LIST OF DONORS FOR THEIR GENEROUS SUPPORT DURING THE PAST YEAR

## GRANTS

Wood-Claeysens Foundation  
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## YOUTH LEADERSHIP FUND

Santa Barbara County

## TEEN CULINARY ARTS PROGRAM

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Jo Little  
Beebe Longstreet  
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## ADAPTED PROGRAMS

Kiwanis Club of Santa Barbara  
Katherine Smith  
Tri-Counties Regional Center

## AQUATICS PROGRAMS

East Beach Grill  
Rudi Schulte Family Foundation  
Semana Nautica

## EGGSTRAVAGANZA EGG HUNT

Santa Barbara Firefighters Association  
Santa Barbara Police Officer's Association  
United Boys & Girls Club

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Dennis and Jeff Forster, Morgan Stanley  
Jeff & Linda Havlik  
Santa Barbara Blues Society  
Santa Barbara Family Life Magazine  
Santa Barbara Independent  
Sol Wave Water

## FOURTH OF JULY

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The PARC Foundation makes every effort to ensure that donor information is correct. If you find an error or omission, please contact us at (805) 564-5425.